

BLACK LEGACY PARTNERS, LLC

*Long Island's Annual*  
**JUNETEENTH**  
*Cultural Festival*

Presented By



**Bank**

**MATTRESSFIRM**

LONG ISLAND'S ANNUAL JUNETEENTH CULTURAL FESTIVAL 2023 RETURNS TO HICKSVILLE AT THE HICKSVILLE LIRR ON SATURDAY, JUNE 17TH 2023

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Black Legacy Partners Teams Up with NAACP Branches of Nassau County, TD Bank and Mattress Firm to Inspire and Celebrate Black Culture and Entrepreneurship

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#LONGISLANDJUNETEENTHFESTIVAL2023 #BLACKLEGACY

**Long Island, NY – (May 17th, 2023) – Black Legacy Partners, in partnership with the NAACP branches of Nassau County, announces that “Long Island’s Annual Juneteenth Cultural Festival” 2023 will return to Hicksville, NY, on Saturday, June 17th, at the Hicksville LIRR outdoor parking lots. For the third consecutive year, the Juneteenth Cultural Festival will celebrate culture, entrepreneurship, love, pride, and community throughout the entire day from 12 p.m. to 6 p.m. The weekend will feature the best in Black culture and community with live performances, exhibitions, authentic local cuisine, health and wellness vendors, and other family-friendly activities. In addition, there will be a Juneteenth VIP Reception at the Joysetta and Julius Pearse African American Museum of Nassau County on Thursday, June 15th, 2023 (via invitation only).**

Over the last two years, the Juneteenth Cultural Festival on Long Island has grown and expanded exponentially from a local gathering to becoming Long Island’s largest and most recognizable festival devoted to Black culture, with this year’s attendees expected to reach over 2,000 people. The “**Long Island’s Juneteenth Cultural Festival**” has been the leading and most celebrated outdoor event for Long Island’s African American families for the past three consecutive years since Juneteenth’s official declaration as a federal holiday by President Joe Biden in 2021.

“We are so proud to be able to continue our partnership with Black Legacy Partners for this year’s Juneteenth celebration,” **said Lisa Holland, Market President at TD Bank.** “We are looking forward to this celebration of Black history and culture. It’s a great way to give back to our community.”

“Mattress Firm is honored to support, participate in and serve as a signature partner of Black Legacy Partner’s Annual Juneteenth Cultural Festival,” **said Brianna Pina, Senior Director of Diversity, Equity, and Inclusion at Mattress Firm.** “Their mission to create awareness for emerging Black owned businesses and creatives aligns with our commitment to investing in the communities where we live and work.”

“Freedom is a thread, and a fight, woven through this nation’s history and current political climate. Continue to take action to celebrate and ensure true freedom for all through awareness of racial disparities, mobilization, and bold actions necessary to further the fight for social justice and equal opportunity,” said the **NAACP** in a statement.

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**This year Black Legacy Partners is very excited to announce our 2023 sponsors and festival community partners:** TD Bank, Mattress Firm, National Grid, Fidelis Care, Optimum, Northwell Health, Vita Coco, Long Island Nets, Hick's Nurseries, AT&T, AT&T Dream in Black, Mercedes-Benz of Rockville Center, Sands New York, Jake's 58 Casino, ADP, Morrison Mentors, Black Momma Vodka, Black Long Island, Wyandanch Union Free School District, Liberty Acupuncture, Senator Kevin Thomas, and Alpha Kappa Alpha Sorority, Incorporated®, Pi Pi Omega Chapter of Westbury.

Blacklegacypartnersllc.com/juneteenth is the official site for the "Annual Juneteenth Cultural Festival" in 2023 and will have all the latest news and updates about this year's celebration. The Long Island Juneteenth Cultural Festival is free and open to the public. For community partnership opportunities and to learn more, please visit [www.blacklegacypartnersllc.com](http://www.blacklegacypartnersllc.com)

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### **About BLACK LEGACY PARTNERS**

Since its inception, Black Legacy Partners, an M/WBE company, has become a critical platform for new and established Black entrepreneurs, creators, and artists to connect, build, and thrive in a struggling economy. We are passionate about creating live events and experiences that provide a strong culture of collaboration, unity, and accountability to maximize growth and opportunity. We use our connections and influence to build a legacy, share resources, not only for ourselves but also for our community. For more information about Black Legacy Partners, visit [www.blacklegacypartnersllc.com](http://www.blacklegacypartnersllc.com) and follow @Blacklegacypartners on Instagram and Facebook social platforms.

### **ABOUT LONG ISLAND'S JUNETEENTH CULTURAL FESTIVAL**

Juneteenth, also known as "Juneteenth Independence Day" or "Freedom Day," is a holiday that commemorates the June 19, 1865, announcement of the abolition of slavery in Galveston, Texas, and, more generally, the emancipation of African American slaves throughout the Confederate South. The official state celebration is generally celebrated on June 19th and is now recognized as a national holiday. Juneteenth symbolically serves as a reference point from which to measure and appreciate the progress and contributions made by African Americans to society. The Annual Juneteenth Cultural Festival is one of Long Island's largest and most attended events for Black families — acknowledging a historical moment that shaped and continues to influence our society today. The festival features a line-up of Black-owned local vendors, culinary exhibitions, Black artists and small business owners throughout Long Island, live music, and entertainment. Thousands of residents throughout Nassau and Suffolk Counties, New York City, and beyond attend the annual festival to make connections, network, share resources, and celebrate Black pride and culture in a safe and fun environment. This year, we are proud to officially launch the **Black Legacy Coalition** of New York, a 501c3 nonprofit that promotes culture and ensures economic growth throughout communities of color and provides access to resources for Black entrepreneurs, artists, creators, and business owners through outreach and advocacy.

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# Long Island's Annual

# JUNETEENTH

## Cultural Festival

SATURDAY JUNE 17<sup>TH</sup> | 12PM-6PM | HICKSVILLE LIRR | HICKSVILLE, LI

**GAMING • SPORTING • MUSIC • LIVE DEEJAY • ENTERTAINMENT  
ARTS & CRAFTS • FOOD TRUCKS • FREE GIVEAWAYS  
AND MORE!**





# JUNETEENTH FESTIVAL SIGNATURE SPONSORS



# JUNETEENTH FESTIVAL COMMUNITY PARTNERS



SENATOR KEVIN THOMAS



ALPHA KAPPA ALPHA SORORITY, INCORPORATED, PI PI OMEGA CHAPTER



Mercedes-Benz of Rockville Centre

